



Off the Streets. On with Life.

Jericho Project's Women's Affinity Group

Power & Passion: Influential Women Philanthropists Advocating for Homeless NYC Mothers and Families in Need

<p>Agency/ Initiative Overview:</p>	<p>Jericho Project is a nationally-acclaimed nonprofit working to end homelessness at its roots by enabling individuals experiencing homelessness to attain quality stable housing, employment and wellness services so they can reach their greatest potential.</p> <p>The 33-year old nonprofit serves over 2,000 individuals annually, including veterans, families and young adults. Jericho has been a key strategic partner and thought leader in New York City's current robust initiative to end homelessness.</p> <p>In our great city, homeless shelters are required to take in all individuals that need a roof over their heads. But a night in a shelter is often very unsafe and just a temporary solution to a much deeper problem. In 2016, access to affordable housing in New York City is extremely limited and finding a stable job without an address or clean belongings is next to impossible!</p> <p>That is why Jericho Project's innovate service model offers a holistic and sustainable solution to homelessness -and one that costs taxpayers one-third of what shelters cost! We provide supportive housing and comprehensive services to homeless and at-risk individuals so they can achieve long-term independence. Our expert program specialists, case managers and mental health professionals find clients private, clean, safe apartments and work with them to remain stably housed through employment services, mental and physical health care support, and legal counseling. 95% of our clients do not return to homelessness after joining us.</p> <p>Thanks to the support of generous partners in this work Jericho has grown enormously since our conception in 1983. From owning one supportive housing residence, we now own seven and are in the process of building an eighth. From serving just 40 homeless individuals, we are now reaching over 2,000 per year.</p> <p>In light of our recent growth, Jericho Project is currently launching a Women's Affinity Group. The Women's Affinity Group is a way for change-making women to maximize their impact on the wellbeing of our city's most vulnerable populations. By collaborating with key leaders in the social change movement, tapping into their networks of connections for sponsorship and support, spearheading strategic fundraising opportunities and using their powerful voices to advocate for those in need, these New York women will contribute to the mission of ending homelessness in a meaningful and tangible way for children and families.</p>
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Women’s Affinity Group Membership Details

<p>WAG Programmatic Focus:</p>	<p>The Women’s Affinity Group will focus its advocacy and fundraising efforts on Jericho Project’s Home to Stay program, which targets families that repeatedly return to homeless shelters for a variety of socioeconomic reasons.</p> <p>A February 2016 census found that 80% of the homeless shelter population was comprised of families – including over 23,000 homeless children. As might be expected, homelessness has been found to have a significantly detrimental impact on a child’s physical, emotional, and academic development. Episodically homeless families also have the highest rates of intensive behavioral health treatment, placement of children into foster care, and unemployment.</p> <p>Home to Stay’s goal is to house these families and provide ongoing case management and employment services to ensure that parents and children maintain a stable and permanent home. The childhood experiences that most of us take for granted are often contingent upon housing stability. One of Home to Stay’s recent clients, a 24-year old mother with three children under the age of 7, proudly boasts that she was able to cook her family their first Thanksgiving dinner last year.</p> <p>Through Home to Stay over 200 families were housed in 2015. In 2016, we hope to double this number. All of the Women’s Affinity Group’s work will be channeled into increasing and improving Home to Stay’s impact.</p>
<p>Fundraising Commitment:</p> <p>Time Commitment:</p>	<ul style="list-style-type: none"> • WAG’s annual fundraising luncheon and strategic outreach efforts will support Jericho Project’s Home to Stay programming. • 1 calendar year tenure cycle—renewable year-over-year (for 5 years) • 1 quarterly in-person meeting • 1 quarterly conference call • 2 annual volunteer/service engagements with the Agency *Families, friends & colleagues are welcome
<p>Women’s Affinity Group (WAG) Membership Perks:</p>	<ul style="list-style-type: none"> • Network and collaborate within an exclusive community of philanthropic women leaders of influence • Recognition and site branding/naming as a founding WAG member • Access WAG events and activities • Collective power to directly impact lives of high-risk NYC families and children
<p>Contact Details:</p>	<p>LaToya Williams-Belfort Chief Development and Communications Officer 245 West 29th Street - Suite 902 New York, NY 10001 Office: 646.624.2341 x 106 lwilliams-belfort@jerichoproject.org</p>
<p>Please visit:</p>	<p>www.jerichoproject.org</p> <p>www.facebook.com/jerichoproject1983</p> <p>To achieve these goals, Jericho employs rigorous fiscal discipline along with innovative public-private partnerships and a base of passionate donors that has created a solid foundation. Jericho’s housing and extended services cost \$13,000 per person annually, compared to \$32,000 for a single shelter, \$50,000 for a family shelter, and \$168,000 for a jail cell annually. Thus, your investment will be utilized strategically and foster long-term, lifesaving impact!</p>